MR. CHAIRMAN: You don't want an answer to that anyway, I am sure.

Decline in bookings for Maruti-1000 cars

*162. SHRI BEKAL UTSAHI:†
SHRIMATI RATAN KUMARI:

Will the PRIME MINISTER be pleased to state:

(a) whether there has been a decline in the bookings for Maruti-1000 cars;

(b) if so, what are the reasons therefor;

(c) what is the production capacity of such cars at present;

(d) the number of cars sold so far; and

(e) whether there is any proposal to export such cars in near future, if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (SHRI P. K. THUNGON): (a) Yes, Sir.

(b) Rise in the rate of interest by automobile financiers due to tight money supply position.

(c) The production capacity of Maruti 1000 cc car is, at present, 25,000 Nos. per annum.

(d) Maruti 1000 cc car was laudched in October, 1990. Since then 7283 cars have been sold till 18-7-91.

(e) Maruti Udyog Limited is presently exploring to export Maruti 1000 cc cars to Sri Lanka, Nepal, Bangladesh, Bhutan and Mauritius.

श्री बेकल "उत्साही" : हजूरेवाला मारूति कार हमारे देश के लिए वजूह-ए इशरत और वाइस - ए - फख्र है। मैं अगर यह कहूं कि यह कार "कम खर्च बालानशीं" है तो बेजा न होगा कम खर्च वाली इसलिए कि खुद खाती कम है और खिदमत ज्यादा करती है। इस पर बठने वाला 'बाला' नजर आता है अगर इसकी नजाकत को जरा भी ठेस पहुंची तो वह बाला नशीं हो जाता है **(व्यवधान)**

श्री अजीत जोगी : इसको जरा दोहरा दीजिए।

श्री सभापति : हजूरेवाला सवाल कीजिए।

श्री बेकल "उत्साही" : हजूरेवाला, मैं सवाल कर रहा हूं कि इसमें कोई शक नहीं है कि मारूतिकार निहायत ही खूबसूरत नाजुक और नफीस है इसलिए इसकी तरफ लोग ज्यादा रूजू हो जाते है, इसकी तरफ ज्यादा भागते हैं। वह इशरत में इजाफा करती है। बैठने में, बंगले में लांन में रखने के बाद इशरत में इजहार होता है लकिन इन दिनों पैसे की किल्लत और डीवेलुएशन की वजह से कारों के दामों में इजाफे से अब इसको रखना दिक्कत महसूस होती है मैं मंत्री महोदय से जानना चाहूंगा कि मारूति 1000 कारों की बुकिंग में कमी का एक बडा कारण यह है कि इसकी कीमत जो कि पौने चार लाख रुपये के लगभग है और इसके दाम बढते जा रहे हैं तो क्या मंत्री महोदय यह बताने की जहमत करेंगे कि जबकि भारत में और भी कारें है जैसे डिलक्स कंटेसा है, 118 एन.ई. उपलब्ध है, उन कारों से इस कार की कीमत कितनी ज्यादा है ? अगर ऐसा है तो इस वक्त मारूति-1000 की कीमत क्या है और दूसरी उपलब्ध कंटेसा आदि कारों के मुकाबले में इसके कितने अधिक दाम है और आयोजित दरामद होने वाली कारों के क्या दाम हैं ?

SHRI P. K. THUNGON: Sir, the hon. Member has already replied to him own question to some extent because the Maruti-1000 car is so sleek, so beautiful, so well-finished and so well made that this fact itself says that it will have more price.

†The question was actually asked on the floor of the House by Shri Bekal Utsahi.

He wanted to compare the cost of Maruti with that of Contessa. There is a slight difference. Naturally, when there is a beautiful thing and there is another thing which is not so beautiful, the more beautiful thing will be costlier. Maruti-1000 costs Rs. 3,82,000, whereas as we know.....

MR. CHAIRMAN: Is it the pre-Budget price or the post-Budget price?

SHRI P. K. THUNGON: What it is after the Budget, I will tell, after replying to this.

MR. CHAIRMAN: It is the pre-Budget price. That is all.

SHRI P. K. THUNGON: Contessa, as you know, does not come under us. But, as we know it, it costs Rs. 3,25,000. This is one part of the question.

In the other part hon. Member wanted to know its cost after the Budget. So far as Maruti-1000 is concerned, again I would like to say that it is very well accepted by the people that it is beautiful. We do not immediately propose or feel that we should increase the price. But the excess amount which is due to the Budget and other aspects like excise duty.....

MR. CHAIRMAN: Let us know it later.

SHRI P. K. THUNGON: .... the increase in the foreign-exchange rate, all these, will be taken into consideration.

श्री बेकल "उत्साही" : मंत्री महोदय ने बताया कि हर खूबसूरत चीज के दाम ज्यादा होते हैं, लेकिन भारत खूबसूरती का कायल रहा है । इसके साथ साथ जब तक खूबसूरती में मजबूती मजबूती और साहस न हो तब तक भारत उसको पसन्द नहीं करता । मंत्री महोदय जरा बहक गये हैं । उन्होंने मारूति के दाम 3 लाख 25 हजार बताये हैं, लेकिन इस वक्त, अब तक बजट से पहले साढ़े तीन लाख रुपये तक है । मैं पूछना चाहता हूं कि क्या मारूति 1000 लेने वाले कंज्यूमर्स जब जाते हैं तो इनकम टैक्स वाले बन्द में उनके घरों में छापा मारते हैं और इस दहशत से लोग खरीदना नहीं चाहते हैं ? यह भी कारण है कि मारूति 1000 की बुकिंग में कमी आई है ।

श्री सभापति : आप क्या चाहते हैं कि छापे न मारे जायें ?

श्री बेकल "उत्साही" : मारूति की बुकिंग में कमी आई है इस वजह से भी ... (**व्यवधान**)

श्री सभापति : आप सवाल पूछिये कि छापे मारे जायें या न मारे जायें ?

श्री बेकल "उत्साही" : मंत्री महोदय जब चाहते हैं छापे मारते रहते हैं । इनकी आदत ही छापे मारने की है । क्या ऐसे मामले मंत्री महोदया के ध्यान में हैं और सरकार ने इस पर क्या कार्यवाही की है, यह बताने का मंत्री महोदय कष्ट करें ।

SHRI P. K. THUNGON: This part of the question which the hon. Member wants to know is beyond my control because it pertains to the Finance Ministry; and the Finance Minister will be able to reply to it.

श्रीमती रत्न कुमारी : सभापति महोदय, मैं सरकार से यह जानना चाहती हूं कि क्या मारूति 1000 कारों की बुकिंग में गिरावट आने की एक वजह यह भी कि यह एक लिटर पेट्रोल में केवल 8 किलोमीटर चलती है जब कि दूसरी भारतीय कारें या आयात की गयी विदेशी कारें इससे अधिक माइलेज देती हैं ? मैं यह भी जानना चाहती हूं कि मारूति 1000 में विदेशी पुर्जों की बहुतायत होने से इसके रख-रखाव पर बहुत खर्चा आता है क्योंकि इसके पुर्जे आसानी से उपलब्ध नहीं होते? मैं यह भी जानना चाहती हूं कि इस समय मारूति 1000 कार बनाने में कितना प्रतिशत भारतीय तथा विदेशी पुर्जों का प्रयोग होता है तथा इसको पूरी तरह से भारतीय करने के बारे में सरकार क्या कदम उठा रही है, क्या मंत्री महोदय इस पर भी प्रकाश डालेंगे ?

SHRI P. K. THUNGON: Sir, the hon. Minister has raised a very valid question. Sir, I have a list of comparability of

consumption of petrol by three cars with regard to fuel efficiency. Every hon. Member knows how much petrol each type of vehicle consumes. I just want to say about acceleration and other efficiency testing examples. Sir, Indian Auto have recently conducted road test competition amongst the three cars — Contessa Classic, Maruti-1000 and Premier 118-NE. They have compared maximum acceleration speed from 0 to 40 KM per hour. Contessa took 4.6 seconds and Maruti-1000 took 4.2 seconds.

SHRIMATI RENUKA CHOWDHURY: You tell us about the fuel efficiency of each car. ... (*Interruptions*).....

SHRI P. K. THUNGON: Indian Auto Company is the authorised tester.

SHRI S. S. AHLUWALIA: He is asking about consumption of fuel of each car.

SHRI P. K. THUNGON: The actual limit of consumption depends on the speed. That is the right kind of technical calculation.

SOME HON. MEMBERS: No.

SHRI P. K. THUNGON: Some Maruti cars may consume more fuel and some Maruti cars may consume less fuel. We compare it on the basis of speed test.

MR. CHAIRMAN: Do you compare fuel efficiency of Maruti and other cars at the same speed?

SHRI P. K. THUNGON: That is what I am trying to say.

SHRI DIPEN GHOSH: You tell us about the fuel efficiency of both the cars.

MR. CHAIRMAN: Acceleration aspect you leave out. You only tell in one litre how many kilometres the Maruti goes and in one litre how many kilometres other cars go? That is all.

SHRI KAMAL MORARKA: Our Chairman is reduced to an interpreter. It is not good.

SHRI P. K. THUNGON: I am again repeating. .. (*Interruptions*)...Let me explain. Maruti car has five gears. Therefore, on one litre how much exactly... (*Interruptions*).

SHRI YASHWANT SINHA: I announce the setting up of a Society for the Prevention of Cruelty to Ministers.

श्रीमती सुषमा स्वराज : मंत्री जी, क्या हिन्दुस्तान की सड़कों पर पांचवां गियर लग सकता है ? (**व्यवधान**) क्या मारुति कार के पांचवें गियर का इस्तेमाल भारत की सड़कों पर हो सकता है ? (**व्यवधान**)

SHRI DIPEN GHOSH: If he is not able to answer, let the Prime Minister reply. (*Interruptions*).

MR. CHAIRMAN: Mr. Mathur, he is now answering the question on fuel efficiency.

SHRI P. K. THUNGON: Roughly, 18.2 kilometres per litre is of Maruti; and about 14 4 kilometres is of Contessa. I am speaking broadly. (*Interruptions*).

SHRIMATI RENUKA CHOWDHURY: Under what conditions? Is it on a runway?

आप गलत बता रहे है (**व्यवधान**) आप कौन सी गाडी चलाते है आप यह बताइये, आप कौन सी गाडी चलाते हैं ? (**व्यवधान**)

SHRI P. K. THUNGON: And 17.9 kilometres per litre is of 118 NP. (*Interruptions*).

MR. CHAIRMAN: ..... He wanted to pre-empt your question. (*Interruptions*).

SHRI P. K. THUNGON: Hon. Members do not allow me to explain. I want to explain. (*Interruptions*).

MR. CHAIRMAN: Shri J. P. Mathur.

श्री ज गदीश प्रसाद माथुर : मैं यह जानना चाहता हूं कि इ न में फारेन कम्पोनेंट कितना है ? दूसरा मैं

रह जानना चाहता हूं कि डिवेल्युएशन के बाद और जो नयी इडस्ट्रीयल पालिसी तथा बजट आया है, इसकी घोषणा के बाद क्या आप समझते हैं कि उन छोटे देशों में जिसका उल्लेख किया है श्रीलंका आदि वहां पर कार का एक्सपोर्टेस होगा । साथ ही आपने श्रीलंका आदि जिन छोटे छोटे देशों का उल्लेख किया है क्या आज तक यूरोप में या मिडल ईस्ट कंट्रीज में जहां पर कम्पीटीशन हो सकता है वहां आपने कोशिश की थी या नहीं की थी, अगर नहीं की थी तो क्यों नहीं की थी और उसका क्या परिणाम था ?

SHRI P. K. THUNGON: First let me answer about indigenisation because hon. Members did not allow me to reply to this question raised earlier by other hon. Members also. Mr. Mathur has also raised it now. We had a programme to indigenise up to 70 per cent this year. We have achieved the target and only about 29.6 per cent or 29.5 per cent is now got from abroad.

MR. CHAIRMAN: You have achieved indigenisation up to 70.5 per cent. You have exceeded the target.

SHRI P. K. THUNGON: Sir, I am talking about Maruti 1000 only. We have achieved the target. About Maruti 800, we have exceeded the target. There is a very good record on that.

Coming to the second part of the hon. Member's question, there are so many aspects of this. Firstly, regarding small countries like Bhutan, Sri Lanka and others, where we are exploring the possibility of exporting our Maruti 1000 cars, we have yet to get complete or full orders. Up till now, on foreign exchange basis, we have sold only 14 cars of Maruti 1000. (*Interruptions*).

SHRI P. UPENDRA: What a record!

SHRI P. K. THUNGON: Please listen to me. As I said in the beginning, there are reasons for this. (*Interruptions*).

SHRI JAGDISH PRASAD MATHUR: Did you explore other markets?

SHRI P. K. THUNGON: If you do not allow me to answer, if you do not want to listen to me, I cannot help that. (*Interruptions*).

MR. CHAIRMAN: He is talking only about Maruti 1000. (*Interruptions*).

SHRI P. K. THUNGON: So far as our inquisitiveness to obtain orders from these countries is concerned, we are making efforts. In October, 1990 this car came to the market and after the production before this time we have been able to sell 14 Maruti-1000 cars on a foreign exchange basis. ...(*Interruption*)...Now we expect more orders from the smaller countries. His point is why we expect to get more orders from these smaller countries and why not from Europe. I quite agree and appreciate that. Our problem is that we are with M/s. Suzuki Motors Corporation. We are with them. The hon. Member will be glad to know that M/s. Suzuki Motors Corporation has agreed to give us the market they had in Europe...

MR. CHAIRMAN: Now they have.

SHRI P. K. THUNGON: Yes, Sir. Up-till now, we have obtained orders for about 40,000 cars from various countries of Europe and up-till now we have supplied 6,000 Maruti-800 cars to Europe. ...(*Interruptions*)...You please differentiate between 800 and 1000 CC ...(*Interruptions*)...The problem with 1000 CC is...

MR. CHAIRMAN: Their question is about all the Maruti cars, but you restrict yourself 1000 CC... (*Interruptions*).

SHRI P. K. THUNGON: The hon. Member was inquisitive, that is why I am replying.

SHRI JAGDISH PRASAD MATHUR: Sir, my question is different. Taking into consideration the devaluation of the rupee and the increase in the cost in the Budget, all these things taken together, how much more price are you going to charge?

SHRI P. K. THUNGON: Sir, I have already mentioned when the hon. Member has asked... (*Interruptions*)

SHRI JAGDISH PRASAD MATHUR: How much rise in the price do you want?

THE PRIME MINISTER (SHRI P. V. NARASIMHA RAO): Sir, when we talk about the European model, the model that we have here is the right-hand drive model. It just will not sell in Europe. We have a model of the left-hand drive for the 800 CC Maruti cars and that is the model on which we have got very many orders already and we are executing those orders. So far as the 1000 CC is concerned, we do not have the model of left-hand drive, yet we will have to try for it and that will take some time.

MR. CHAIRMAN: Shrimati Satya Bahin...

SHRI M. S. GURUPADASWAMY: Sir, is it a fact that the price of Maruti 1000 CC is put up very high and because it is very high, there is no demand either in the domestic market or in the foreign market and the cost of Maruti-1000 is far less?

MR. CHAIRMAN: Shrimati Satya Bahin.

SOME HON. MEMBERS: Sir, he has asked a question and the Prime Minister has not given any reply...

MR. CHAIRMAN: What is there in it? Others have also put the same question. ...(*Interruptions*)...This cost question was put by many other Members. He asked the price, I understand it *baba.*

SHRI KAMAL MORARKA: Sir, you move to the next question. There is no use in repeating it. ... (*Interruptions*)...

श्रीमती सत्या बहिन : सभापति महोदय, मारूति उद्योग सार्वजनिक क्षेत्र में एक ऐसा ग्रोटोमोबाइल उद्योग है जिस पर हमारे पूरे देश को गर्व है और इसको सारा विश्व और भारत जानता है । इसकी ग्राधारशिला संजय गांधी जी ने रखी थी । मैं कहना चाहती हूं कि श्री सजय गांधी का मारूति उद्योग में न तो कहीं नाम है, न चित्र है, न कहीं स्टेचू है । मैं पूछना चाहती हूं कि इनको लगाने की मंत्री जी व्यवस्था कर रह हैं कि नहीं कर रहे हैं ।

मान्यवर, इसके साथ ही जुड़ा मेरा एक प्रश्न यह है कि... (**व्यवधान**) सुन लीजिय... (**व्यवधान**)

MR. CHAIRMAN: She wants to know when you are going to erect the statue.

श्रीमती सत्या बहिन : यह एक्सपोर्ट डिमांड से जुड़ा हुआ है कि... (**व्यवधान**)

SHRI P. K. THUNGON: Sir, I am thankful to the hon. Member for he question because I have already discussed this matter with the CMD of Marut Udyog so that some pictures are made available. (*Interruptions*).

श्रीमती सत्या बहिन : मैंने खुद ही तो ग्रापके उद्योग को जाकर देखा है । न तो कहीं उनका नाम है, न चित्र है ग्रौर न ही स्टेचू लगा हुग्रा है... (**व्यवधान**) मैं मांग करूंगी कि जल्दी ही उसे लगाने की कृपा करें ।

SHRI S. JAIPAL REDDY: Mr. Chairman, we protest against this because we do not want to speak on anybody who is dead. (*Interruptions*). Our protest must be recorded. (*Interruptions*).

DR. BAPU KALDATE: Except Mahatama Gandhi, all Gandhis are there. What is this? (*Interruptions*).

SHRI H. HANUMANTHAPPA: You protested against Maruti Udyog also. (*Interruptions*).

Satellite to prevent infiltration of foreign broadcasting signals

*163. SHRI PRAMOD MAHAJAN:†
SHRI SHIV PRATAP MISHRA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government's attention has been drawn to the news item captioned 'India's plan to exclude the world

†The question was actually asked on the floor of the House by Shri Pramod Mahajan.